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Pierre-Louis Mascia



SS21



## SOLID LIGHTNESS

Inspired by the Taoist concept of the “present time” as the only concrete reality of being, free of past regrets and future fears, Pierre-Louis Mascia’s project develops on the antithetical symbiosis between the solidity of the stone and the lightness of the air.

The solid element is expressed in its natural characters, with its neutral color and its mineral quality; the air, by its mobile and inconsistent essence, is transparent and in perpetual change. Opposites become symbiotic and can not be without each other.

From the lesson of history, without a nostalgic nod, the Pierre-Louis Mascia collection project becomes completely alienated from the concept of time, transcending seasons and redesigning the relationship between the human factor and the innate need to protect through dressing. The focus is on a concept of «present» that identifies with the «here and now». Knowing how to live the present by redesigning a way of producing, consuming and living a more sustainable life and close to the needs of a changing world: the new design has been inspired by the powerful symbol of a tree whose roots are planted strongly in the ground to leave the branches free to move in the wind. Strength and stability as essential elements of lightness and an element of simplification.

The collection is conceptualized starting from the metamorphosis of the scarf, the origin of the brand. Silk as a season less material taking up the centrality of the project. The collection will proceed with thematic drops presented through fifteen outfits with a unisex spirit.

The shirt, like a silk pajamas, in pure printed cotton with piping details, boxy or long.

The fluid trousers, the jogging pants, the beach shorts, the pyjama pants.

The silky dress with string belt or an oversized shirt, sensual and feminine .

The reversible jacket, the dressing gown, the ultralight nylon raincoat, the padded overcoat.

The knitwear interpreted by Pierre-Louis Mascia is in super light jersey, combining printed silk with knitted color block elements. The multicolored sequined sweatshirt is transformed into an evening top.

The printing themes of the first drops are inspired by Japanese wallpapers and country blankets.

Seasonal inspirations: the phrase «Heavens await!”, but most of all the fragmented and multifaceted visual universe of Pierre-Louis Mascia.

The lady with the liocorn at the Musee de Cluny, the American artist David Hammons, the Polaroids of the French photographer René Lartigue, the icons of Katerina Jebb, the menhirs from the south of France in the Musee Fenaille Rodez, the world seen by Jan Fabre, the poet and writer Francois Cheng, the installations of Land Art by Andy Goldworthy, the Foundation Axel Vervoordt, the music of Arvo Part , the Japanese visions of Noguchi, the fantasy world of Theo Jansen.

[www.pierrelouismascia.com](http://www.pierrelouismascia.com)

Pierre-Louis Mascia collections are crafted and distributed by Achille Pinto, an historical textile and printing company, based in Como: starting from raw fabric up to sophisticated finishing techniques each step shows technical skills and an attention to details led by a passion for “Made in Italy” artisanal crafted products.















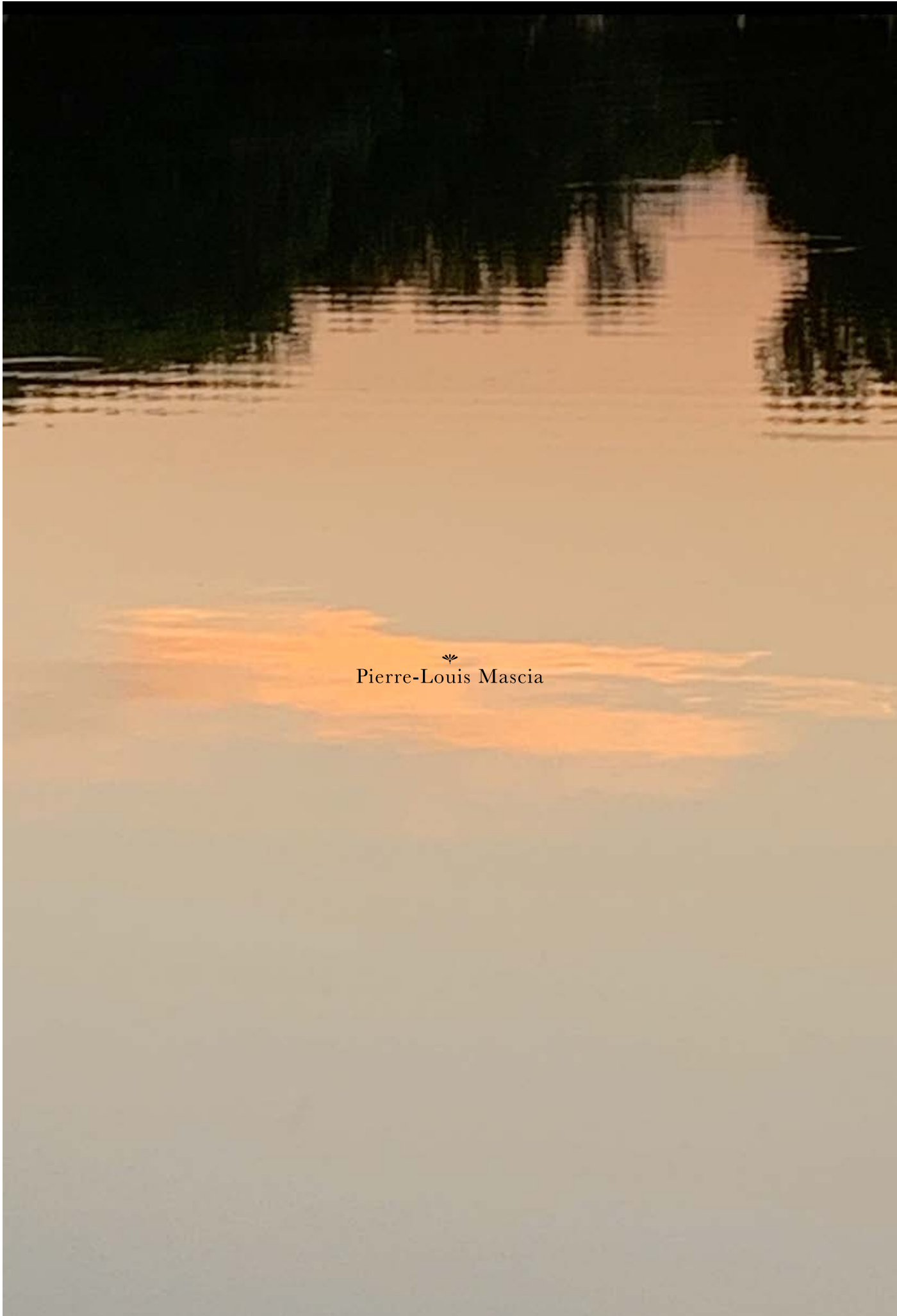


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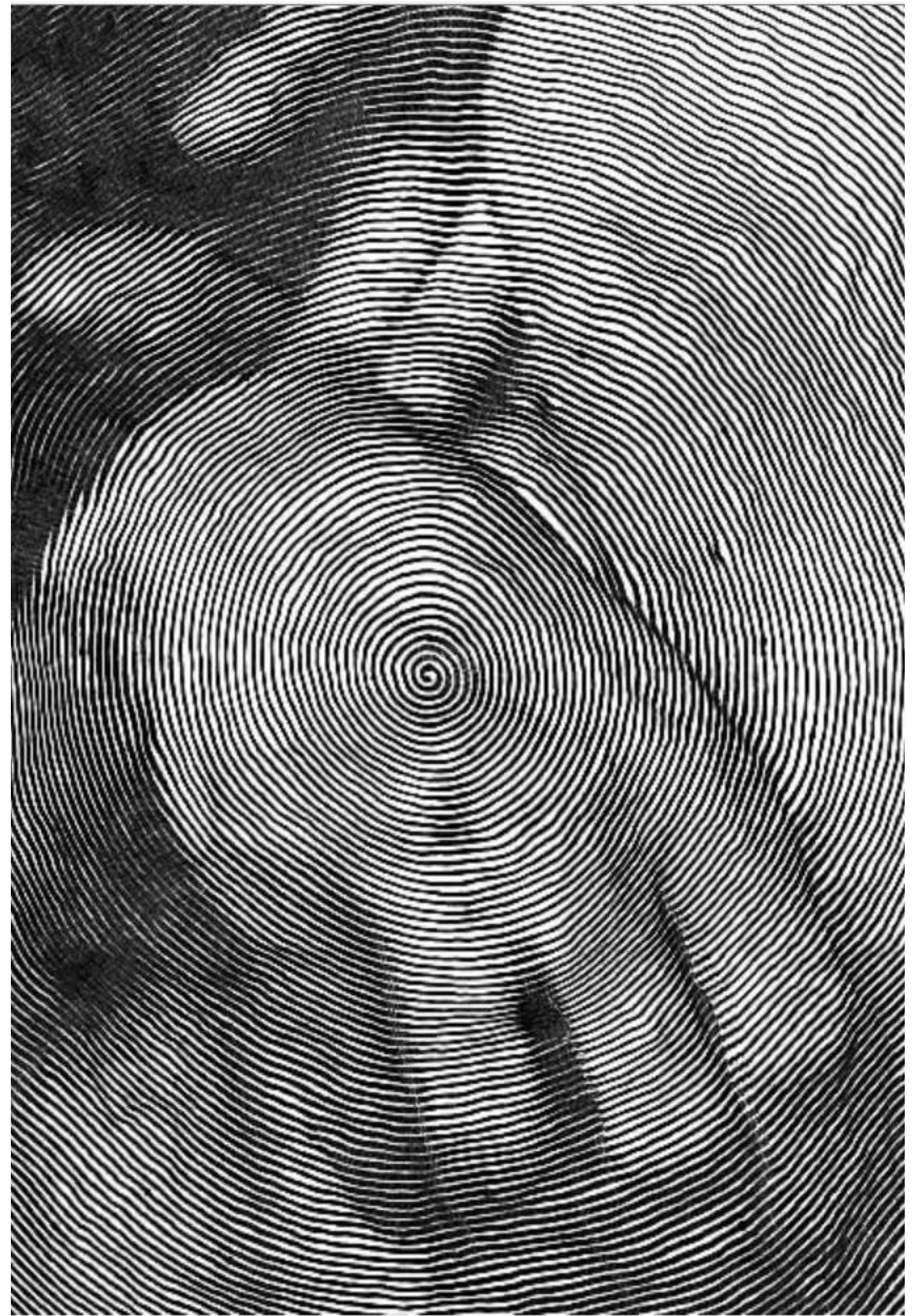
















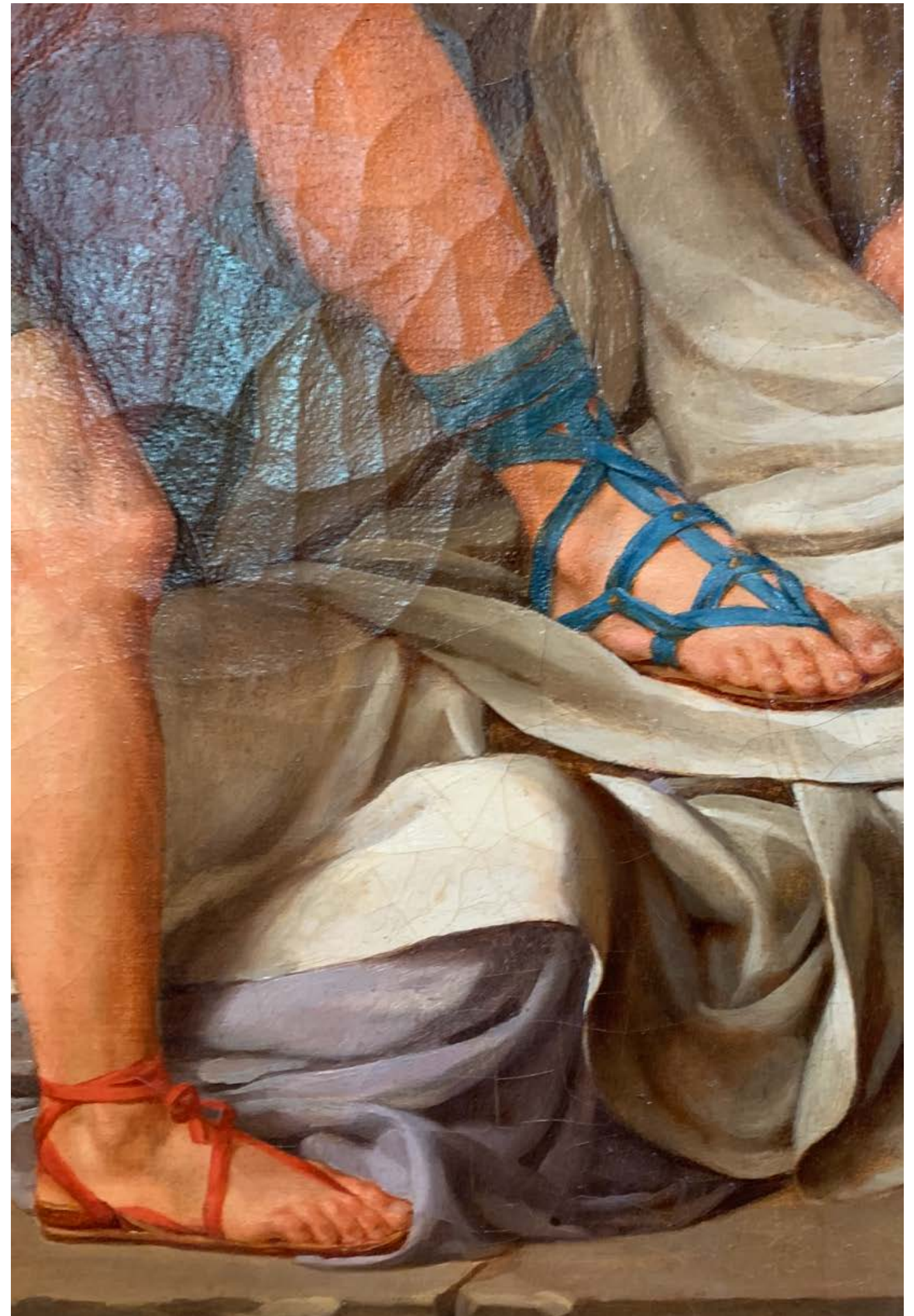




























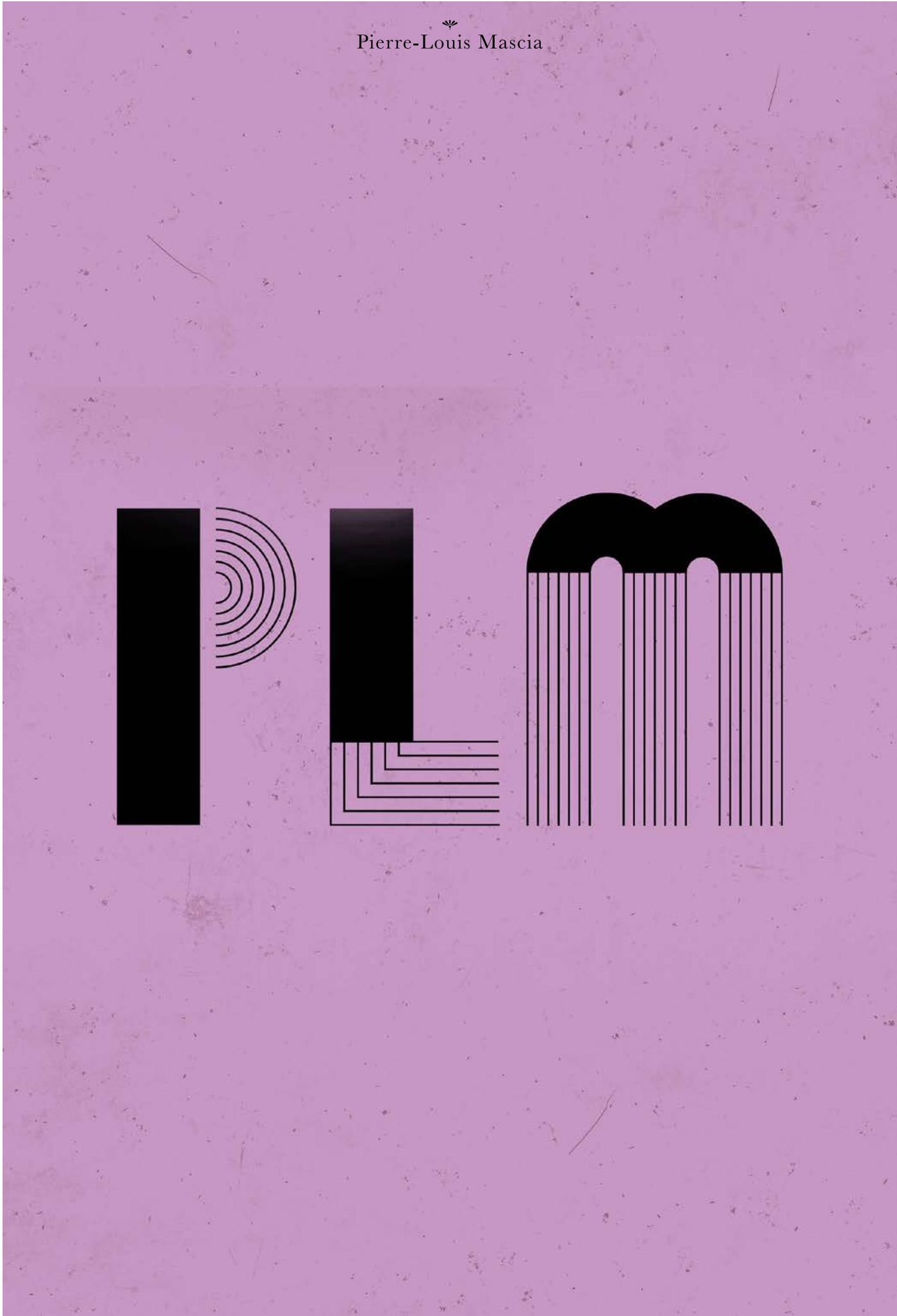




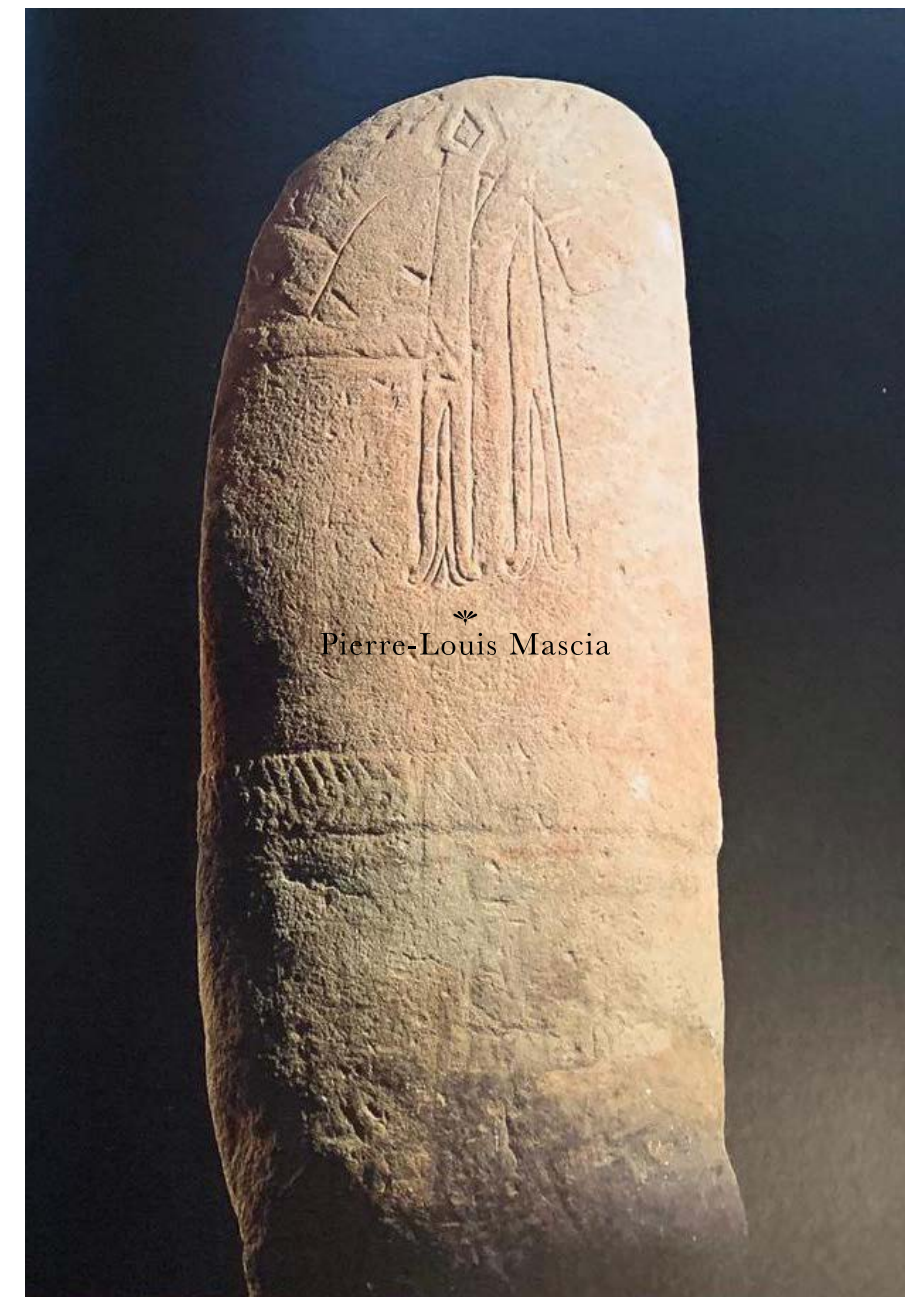




























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